

## CONTACT

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Social network:

<https://www.linkedin.com/in/luca-astone-93b8b1182/>

<https://www.facebook.com/luca.astone>

<https://www.instagram.com/l.astone/>

<https://vimeo.com/user111144819>

Web site:

<https://luca-astone.webnode.it/>

## LANGUAGES

NATIVE LANGUAGE: italian

OTHERS: english I.E.L.T.S. (2012-14)

## CERTIFICATES

GOOGLE DIGITAL TRAINING

Fundamentals of digital marketing (2020)

## SKILLS

### INFORMATICS

PHOTOSHOP

ILLUSTRATOR

INDESIGN

LIGHTROOM

AUTOCAD 2D

ARCGIS

GOOGLE TOOLS

RSTUDIO

OFFICE

CMS WORDPRESS

### SOFT SKILLS

GOAL SETTING

WORK ETHIC

PROBLEM-SOLVING

CREATIVITY

ADAPTABILITY

LISTENING

TEAMWORK

# LUCA ASTONE

## EDUCATION

- PROFESSIONAL MASTER'S  
COMMUNICATION FOR THE CREATIVE INDUSTRIES  
CATHOLIC UNIVERSITY OF THE SACRED HEART OF MILAN  
(2019 – 2020)
- MASTER'S DEGREE  
DEVELOPMENT, ENVIRONMENT AND COOPERATION  
UNIVERSITY OF TURIN  
(2012 – 2014)
- BACHELOR'S DEGREE  
TERRITORIAL, URBAN AND ENVIRONMENTAL PLANNING  
POLYTECHNIC UNIVERSITY OF TURIN  
(2007 – 2012)

## WORK HISTORY

- FREELANCE DESIGNER  
SPREADSHIRT - E-COMMERCE PLATFORM  
Creation of graphic contents for clothing and accessories that can be customized on-demand.  
(May 2020 - Current activity)
- CURRICULAR INTERNSHIP  
ATTILA&CO - CORPORATE OFFICE (MI)  
Support to operational activities for customers of the corporate division; press review; reporting; mailing list; writing and sending press releases; recall.  
(Nov 2019 - Jan 2020)
- SOCIAL MEDIA E WEB CONTENT STRATEGIST  
EMMEA DECORAZIONI - CONSTRUCTION COMPANY (TO)  
Creation and organization of social content, web and graphic elements.  
(Sep 2018 - Jan 2019)
- STORE MANAGER  
KOMBU RESTAURANT - KREATIVE JAPANESE FOOD (TO)  
Customer service manager; processed monetary transactions.  
(Mar 2017 - Jan 2019)
- COMPANY OWNER  
LIMITED POSH - MAN FASHION (TO)  
Corporate management; sales manager; visual merchandiser; social media strategy; photoshooting; videomaker.  
(Sep 2015 - Mar 2017)
- EXTRACURRICULAR INTERNSHIP  
COMMON OF RIVAROLO C.SE - COMMUNICATION AND PR OFFICE (TO)  
Press office; administration and secretarial services.  
(Mar 2015 - Sep 2015)
- EVENT CURATOR  
AREACREATIVA42 – ART GALLERY (TO)  
Event curator; preparation of exhibition spaces.  
(Feb 2015 - Sep 2015)